



casa de los niños

CHANGING LIVES FOR GENERATIONS

# 2020

## IMPACT REPORT



TOGETHER,  
WE PROMOTE  
CHILD WELL-BEING  
AND FAMILY STABILITY  
IN OUR  
COMMUNITY.



## CEO'S MESSAGE

It goes without saying that these are extraordinary times. We are enormously grateful to our staff, clients, and community who have come together to ensure the vital services so desperately needed are still available, ensuring safety for children. Our first responsibility during these uncertain times is the health and safety of our employees and their families, our clients, and our broader community. At the onset of the pandemic, Casa de los Niños took action to enable our staff to work from home and to create a virtual network to communicate with and support the families we serve. Needless to say, it was challenging and costly. But, within a month, we established new routines, put new virtual systems in place and continued the work needed to connect with families and help children.

As I write this, we are beginning to expand our ways of connecting to the community with more in-person interactions (albeit at an acceptable social distance and with protective gear) and with more of our staff working from our offices. We were incredibly fortunate to have received a loan as part of the government Payroll Protection Program to help small businesses retain staff during the coronavirus crisis. This was a critical component of our ability to continue to provide our services to keep kids and families safe and healthy.

It is important to remember that there were eight months of the year of this report prior to the pandemic! And, we had some important successes in those months! In this report you will see the very positive impact our programs are having as well as the wonderful work happening in the first year of our Early Education Center opening! Even in this chaotic time, we continue to work with thousands of children and their families. And, in response to the dramatic rise in depression, anxiety, and suicide in youth, our work expanded into the schools to partner with school counselors and teachers to help kids to receive vital mental health services. That work has made a dramatic impact on the mental health of kids in our community!

Thanks to our fiscal discipline, strategic development plan, and dedicated community support, we are financially stable. These are unpredictable times, and the extent of the economic impact of the pandemic is still uncertain. But, with the precautions we are taking for our clients and employees' health and safety, our commitment to ensuring ongoing support and resources for the most vulnerable in our community, I am confident Casa de los Niños is well positioned to help children and families during this critical time – and well into the future.

We are grateful to all who help to continue to hold the health, safety and well-being of children as a personal priority!

Sincerely,

A handwritten signature in black ink that reads "Susie Huhn".

Susie Huhn, CEO | Casa de los Niños



# BOARD PRESIDENT



I am honored to be the new President of the Casa de los Niños Board of Directors. As you all know, this year has been challenging. The pandemic has led to social isolation, financial uncertainty, anxiety, and for many of the families we serve, food, housing and job insecurities. And, with children home from school, this can be the perfect storm for child abuse and neglect.

The resources and services Casa de los Niños provides are more urgent than ever. The Board of Directors and Foundation Board are fully engaged and committed

to ensuring Casa de los Niños remains strong and meets the community's needs, as it has for almost five decades. I am so proud of the ingenuity, passion, courage, and dedication of our staff. And, our community supports their important but difficult work in many ways, by making financial gifts, donating basic supplies desperately needed to help families, and volunteering their time.

You received this impact report because you have been an important part of this generous legacy of support. We are so grateful for all of those decades of past support!

But let me be blunt: the need for Casa de los Niños services is increasing, and the challenges to attain funding is increasingly difficult. I am confident the community will step up to ensure Casa de los Niños continues to be a beacon and safe place for children and families who are in need and at risk. Now more than ever.

Thank you,

Linda L. Riordan, MD, Board President  
Casa de los Niños

## LEADERSHIP FY 2020

Dianne Grobstein  
*President*  
Linda Riordan, MD  
*First Vice President*  
Carol Swanson, MD  
*Second Vice President*  
Sister Michelle Humke, CSJ, LMFT  
*Secretary/Treasurer*  
Bill Estes  
*Past President*

### MEMBERS

Mike Ablin  
Gustavo Corte  
Gary Fletcher, Esq.  
Jan Hutchinson  
Mark Nichols, Med, LPC  
Cicely Parseghian, Esq.  
Moira Richards, MD  
Dee-Dee Samet, Esq.  
Arianna Sholes-Douglas, MD  
Lela Rankin Williams, PhD  
Robert Wright  
Heidi Yribar

## FOUNDATION BOARD OF TRUSTEES

Dee-Dee Samet, Esq.  
*President*  
Mark Cowley, CPA  
*Treasurer*  
Lisa Owens-Sredzinski  
*Secretary*  
Gary Fletcher, Esq.  
Jeanne Landdeck-Sisco, MSW, LHD  
Ray Magnuson  
Susan Maxwell  
Jonathan Rothschild, Esq.  
Sven Silberschlag

## EXECUTIVE TEAM

Susie Huhn, MA  
*Chief Executive Officer*  
Suzi Graber, MS, PHR, SHRM-CP  
*Chief Human Resources Officer*  
Joanne Karolzak, MAED  
*Chief Program Officer,  
Family Support & Education*  
Kathryn Tuscaney, CPA, CMA  
*Chief Financial Officer*  
Lisa Webster, MA  
*Chief Development &  
Public Relations Officer*

# MAKING AN IMPACT 2020

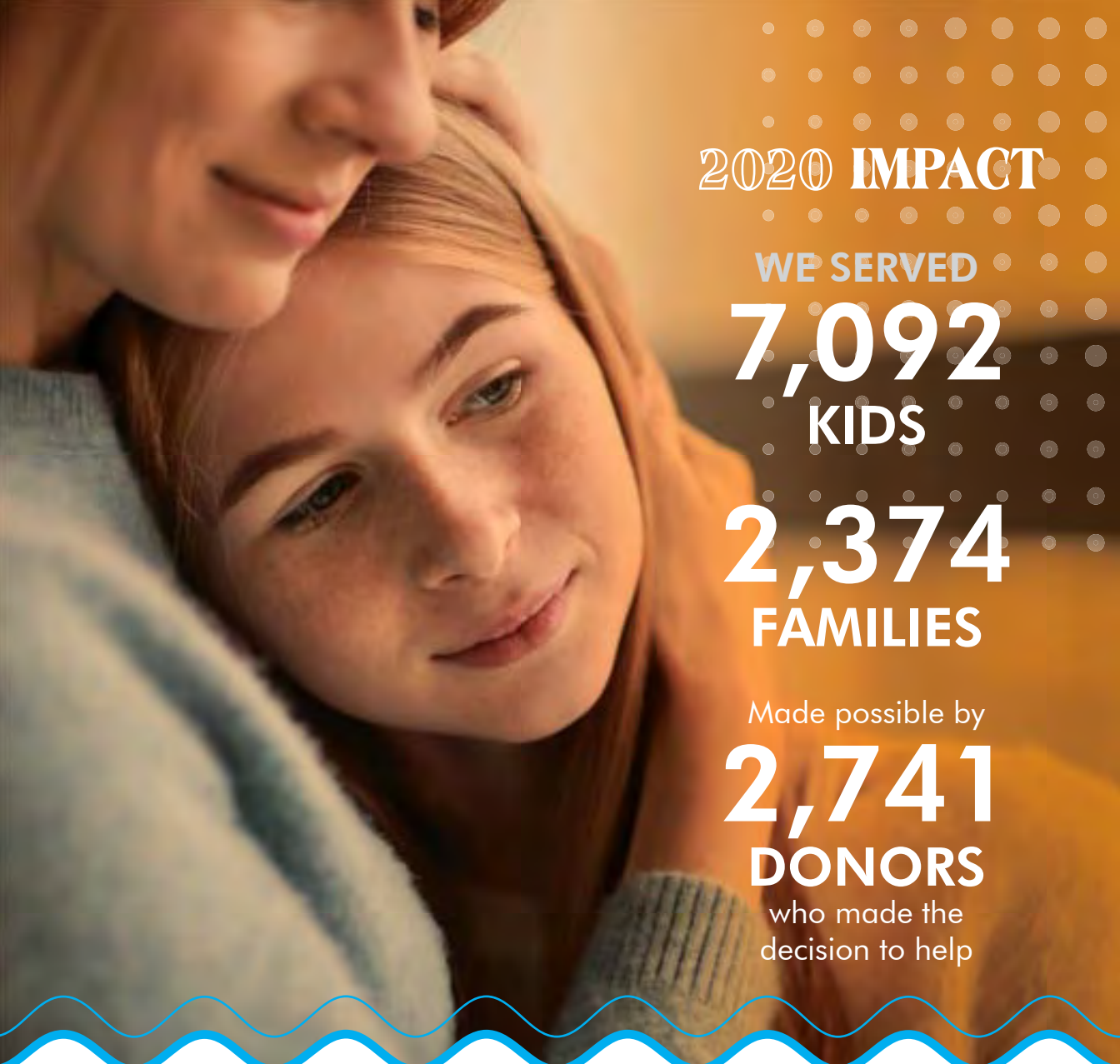
## CHANGING LIVES

Casa de los Niños is working to transform the lives of children and families exposed to trauma and adversity.

We use the power of

**PREVENTION,**  
**INTERVENTION,**  
and **TREATMENT**

to heal families and empower children to recognize their potential.



## 2020 IMPACT

WE SERVED  
**7,092**  
KIDS  
**2,374**  
FAMILIES

Made possible by  
**2,741**  
DONORS  
who made the  
decision to help



Our staff is comprised of 277 dedicated, compassionate, hard-working people who are committed to helping children and healing families.

## STRENGTH IN NUMBERS

PROGRAM NAME	KIDS SERVED	FAMILIES SERVED
BEHAVIORAL HEALTH SERVICES	4,210	464
COMMUNITY EDUCATION & OUTREACH	-	101
EARLY EDUCATION CENTER	130	-
SUPERVISED VISITATION	214	149
FOSTER CARE	227	92
IN-HOME SERVICES	545	211
NURSE-FAMILY PARTNERSHIP	316	560
PARENTS AS TEACHERS	247	197
WELL-CHILD & FAMILY CARE	1,203	600
<b>TOTAL SERVED</b>	<b>7,092 KIDS</b>	<b>2,374 FAMILIES</b>



# KELLY EARLY EDUCATION CENTER

It is imperative for high-quality early education be available to all children, regardless of family income status. Casa de los Niños provided this resource to 130 kids in the past year, ensuring that they are given the opportunity to succeed in school. The generosity of our donors allowed the majority of families to attend with tuition costs reduced or waived.

Our Early Education Center, named from a generous bequest from James and Rose Kelly, helps families in need to care for children, provide opportunities for families, and reduce the incidence of child neglect.

Quality care and education from birth to age five results in higher IQ scores, higher high school graduation rates, and lower crime rates.

Young children with high-quality experiences have been shown to have increased vocabulary, better language, math and social skills, more positive relationships with classmates, and higher scores on school readiness assessments.



# NURSE-FAMILY PARTNERSHIP

"I'm proud of my growth, of where I came from," Anisia said. "When I found out I was pregnant, I was just being a kid, just having fun. I had dropped out of school. I was working, so I had my own money. I didn't really have my parents in my life, so I didn't have accountability. Now I have responsibility. I'm going to finish school. I'm looking for a place of my own, and I want to move up at work. Being on my own was really hard, but Dawn—my Nurse-Home Visitor—helped me know what to expect through my pregnancy and how other moms coped. And, she listened to me and what my concerns were," Anisia said.

Anisia loves watching 18-month-old Israel try new things. "He's a happy baby. He's very active and always trying to climb everything," said Anisia. "I like seeing him grow up. He looks and acts different every day." At 19, Anisia juggles school, a full-time job and motherhood. It's not a life she expected, but it's a life she's finding joy in.

Nurse-Family Partnership changed the lives of 560 families this past year, ensuring a healthy pregnancy for new mothers and improved health and development of babies.



NFP client Anisia and son Israel



## PARENTS AS TEACHERS

works with parents to create a strong foundation for their child's success in school and life. Last year they provided 287 screenings to low-income families to identify potential concerns or delays in development, hearing and vision.



## SUPERVISED VISITATION

"It is very rewarding to help families reunite and navigate through a confusing, stressful, and frustrating situation. These parents are facing a challenging and overwhelming experience. But, this can be a blessing in disguise. We help parents build skills to be better caregivers, to communicate, and to complete their case plan requirements and regain their self-confidence. Supervised Visitation reinforces a healthy family connection and helps them help themselves to make things work for their family."

*Danna Lopez, Program Supervisor*

## FOSTER CARE PROGRAM

helped 92 families to create safe and nurturing homes for 227 children. We also provided resources for foster homes with complex medical situations or developmental disabilities.

## COMMUNITY OUTREACH AND EDUCATION

101 parents and caregivers attended 159 classes to develop healthy styles of communication and discipline, with many returning to continue to learn new and better ways to communicate with their children.

## WELL-CHILD AND FAMILY CARE

partners with El Rio Health Clinic to provide vital developmental and health screenings for at-risk families. 1,203 children were cared for in the past year!

## BEHAVIORAL HEALTH SERVICES

The coronavirus has been tough on children and teenagers, particularly those already struggling with mental health challenges. Behavioral and mental health services are becoming more vital to this community. Casa de los Niños responded quickly to develop and provide telehealth services as an effective treatment option for children's mental health. We have seen an increase in need as well as more families struggling to access care. Casa de los Niños has nearly 50 of the best child-specializing therapists working closely with a team of clinical psychiatrists to provide critical mental health services to children, young adults, and their families.

## PARTNERING WITH SCHOOLS TO MAKE A DIFFERENCE

Today, kids are struggling more and more.

Often it is teachers and counselors that realize a child is struggling before anyone else.

Casa de los Niños expanded our partnerships with schools this year to help over 400 kids to get the mental and behavioral health services they need.

We worked with 46 schools in TUSD, Sunnyside, Flowing Wells, Amphitheater, and Vail districts to combine our resources and to reduce the need for higher, more costly levels of service. Working together with schools, we aim to reduce school drop-out rates, improve academic attendance, performance and matriculation, and ensure that the child's social and emotional needs are being met.

We are improving the quality of life for the child in school and at home.



**IN THE LAST YEAR,  
WE PROVIDED**

**20,699  
THERAPY  
APPOINTMENTS**

**18,749  
THERAPY HOURS**

**2,306  
IN-HOME HOURS FOR  
FAMILY SUPPORT,  
CRISIS INTERVENTION AND  
ASSESSMENT SERVICES**

# STRENGTH IN PARTNERSHIPS

In fiscal year 2020, local businesses and corporate partners raised close to \$40,000 with outside events benefitting the kids and families we serve. **SPECIAL THANKS** to these wonderful groups that spent their time helping kids!

Thank you to these wonderful local businesses and groups:

- |  |   |
|--|---|
| Ace Hardware                               | Ryan Companies (Granite Construction)           |
| Arizona Department of Corrections – Tucson | St. Gregory College Preparatory                 |
| Artiques, LLC                              | St. Mark Catholic Church                        |
| Delta Kappa Gamma                          | Roche Molecular Solutions                       |
| Diaper Bank of Southern Arizona            | Southwest Energy, LLC                           |
| Guild Mortgage                             | Trail Dust Town                                 |
| Nana’s Needles                             | University of Arizona Department of Agriculture |
|  | Wheels for Kids                                 |

**SPECIAL THANKS** to these corporate and foundation partners!

- |  |  |
|--|--|
| The Albertsons Companies Foundation      | The Gordon Foundation                        |
| Arizona Community Foundation             | In-N-Out Burger Foundation                   |
| Armstrong McDonald Foundation            | Jade Tree Foundation                         |
| BlueCross BlueShield of Arizona          | The Jasam Foundation of Arizona              |
| Cardinals Charities                      | Kautz Family Foundation                      |
| The Center for LGBTQ Philanthropy        | Knisely Family Foundation                    |
| Christiana Foundation, Inc.              | Long Realty Cares Foundation                 |
| The Clements Agency, LLC                 | The Magheramourne Foundation                 |
| Community Foundation of Southern Arizona | Marshall Foundation                          |
| Connie Hillman Family Foundation         | OneAZ Credit Union                           |
| Donald Pitt Family Foundation            | Phoenix Suns Charities                       |
| Fred & Christine Armstrong Foundation    | The Steve and Lois Mihaylo Family Foundation |
| Frederick Gardner Cottrell Foundation    | The Stocker Foundation                       |
|  | Stone Canyon Community Foundation            |
|  | The TJX Foundation, Inc                      |
|  | Tucson Medical Center                        |
|  | Walmart Foundation                           |
|  | Wells Fargo Foundation                       |



# CHANGING LIVES

Our community benefits in so many ways from having a wide range of high-quality, accessible prevention services. These programs eliminate costly, difficult-to-treat problems before they arise!

Whether you make financial contributions, lend your voice as an advocate, offer your time as a volunteer, or support our thrift store, your support of Casa de los Niños is critical to the health and well-being of children and families in our community.

Together we are working to change lives....for generations.



“St. Mark Catholic Church, Works of Mercy Council makes the decision every year to come together and help the kids served by Casa de los Niños. We are so glad to be able to provide direct help to families with gifts of toys and school supplies, and are happy to help with gift cards so that parents can get kids shoes and clothing that fit, and the children can help choose. It is wonderful to know that an organization like Casa de los Niños is here through bad times and good to take care of those who need help in our community. And we are honored to be a part of that effort!”

Bea Morneau



# OUR PUBLIC FUNDING PARTNERS

- Arizona Complete Health
- Arizona Department of Child Safety
- Arizona Department of Economic Security, Child Care Administration
- Arizona Department of Economic Security, Division of Development Disabilities
- Arizona Department of Education
- Arizona Department of Health Services (ADHS) Bureau of Women’s and Children’s Health (BWCH) from the federal Maternal, Infant and Early Childhood Home Visiting Program (MIECHV)
- Arizona Department of Public Safety, Victims of Crime Act (VOCA)
- Arizona Supreme Court, Administrative Office of the Courts, Juvenile Justice Services
- Banner University Health Plan
- First Things First
- United Healthcare
- United Way of Tucson & Southern Arizona

# EMPOWERING FAMILIES

## FINANCIAL HEALTH FY 2020

Thanks to 2,741 individuals, corporations, and foundations, we raised close to \$2 million in gifts last year!

Every single donor is a testament to the strength of this organization and dynamic community! We are enormously grateful for the generous support from each and every one of our donors.

### REVENUE AND SUPPORT

Other Income . . . . .	\$ 119,612
Thrift Store, Net Loss . . . . .	(40,626)
Private Donations, Grants . . . . .	\$ 1,957,130
Government Awards . . . . .	\$ 15,754,568
COVID-19 Relief Funds . . . . .	\$ 172,557

**TOTAL REVENUE AND SUPPORT . . . \$17,963,241**

### ANNUAL EXPENDITURES

Direct Program Costs . . . . .	\$ 16,876,627
Administrative Support . . . . .	\$ 2,033,771
Fundraising for Core Mission . . . . .	\$ 659,327

**TOTAL ANNUAL EXPENDITURES . . . \$19,569,725**

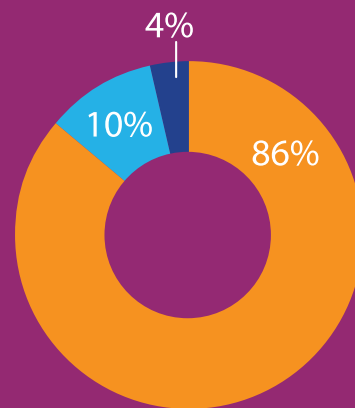
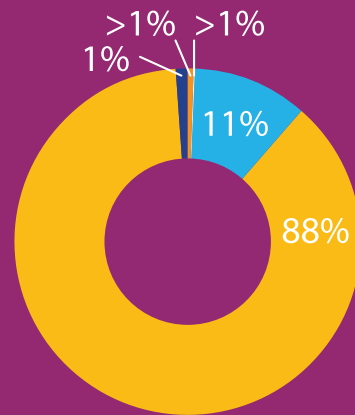
### NET ASSETS

Net Assets without Donor Restrictions . . .	\$ 21,148,714
Net Assets with Donor Restrictions . . .	\$ 341,133

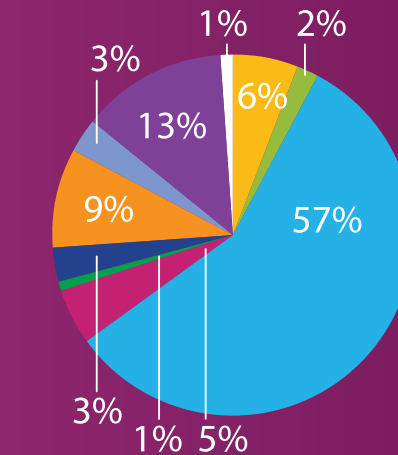
**TOTAL NET ASSETS . . . . . \$21,489,847**

AS OF JUNE 30, 2020

PRELIMINARY FINANCIAL INFORMATION, SUBJECT TO FINAL AUDIT ADJUSTMENTS.



### PROGRAM EXPENSES



Early Education Center . . . . .	\$974,818
Well-Child and Family Care . . . . .	\$340,383
Behavioral Health Network . . . . .	\$9,751,618
In-Home Services . . . . .	\$816,170
Community Education & Outreach . . . . .	\$114,566
Supervised Visitation . . . . .	\$429,336
Foster Care . . . . .	\$1,551,050
Parents As Teachers . . . . .	\$538,429
Nurse-Family Partnership . . . . .	\$2,261,930
COVID-19 Expenses . . . . .	\$98,327

**ORGANIZATION . . . . . \$16,876,627**  
**GRAND TOTAL**



## FINANCIALS 2020

Thanks to the hard work and generosity of so many, FY 2020 was an incredibly impactful year!

Thanks to 2,741 individuals, corporations and foundations for giving so generously!

OF NOTE: Casa de los Niños received the Paycheck Protection Plan loan from the Small Business Administration as part of the COVID-19 relief funding passed by Congress in 2020. The loan is for \$2,337,000 and has been properly used to pay for payroll, payroll taxes, health and dental insurance premiums for employees, utilities and mortgage payments. Casa de los Niños will exercise our option to request forgiveness of the loan. If it is forgiven, which is our expectation, the \$2,337,000 will be reflected as revenue in the 2020-2021 fiscal year.

The Casa de los Niños Thrift Store was shut down during the height of the pandemic, and although we have re-opened, there has been a decrease in both customers and donations. We did experience a financial loss in FY 2020 and are hoping—as is everyone—for a turnaround in the coming year.



**casa de los niños**

CHANGING LIVES FOR GENERATIONS

**CASA DE LOS NIÑOS**  
1120 N. 5<sup>TH</sup> AVENUE  
TUCSON, AZ 85705

**CASADELOSNIÑOS.ORG**  
**FACEBOOK.COM / CASADELOSNIÑOS**  
**INSTAGRAM / @CASADELOSNIÑOSTUCSON**  
**520.624.5600**

NONPROFIT ORG.  
U.S. POSTAGE  
**PAID**  
TUCSON, AZ  
PERMIT 2216

