



2021

IMPACT REPORT

CASA DE LOS NIÑOS

TOGETHER,
WE PROMOTE
CHILD WELL-
BEING AND
FAMILY STABILITY
IN OUR
COMMUNITY.



casa de los niños

CHANGING LIVES FOR GENERATIONS



CEO'S MESSAGE



I think we can all agree the last year was more than unusual, requiring flexibility, creative thinking, and a fortitude to meet the challenges presented. Casa de los Niños came through strong! We quickly pivoted in March 2020 and maintained our services and resources for families. In such a trying time, there were also very positive things that became evident. One was seeing the resiliency of our staff, families and our community. We learned there can be many new and creative ways to meet families where they are and still provide a strong array of education, prevention and support services and crisis intervention. In fact, we served more children than ever before!

The pandemic has made such a dramatic change to our work environment, with the new reality that there can be a “virtual” and “remote” component to our work while still providing high-quality and vital resources. We are still seeing more demand on health and human services along with high levels of anxiety and challenges for at-risk families.

This upcoming year will continue to be one of transition as we increase our in-person services—both in homes and on our campus. We continue to see a rise in the need for behavioral and mental health services for the children we serve. We are prepared to mobilize our resources, and our incredibly dedicated employees to meet the challenges ahead.

Our staff worked very hard during the pandemic to ensure that the Kelly Early Education Center at Casa de los Niños remained open and a safe child care resource for our community. This enabled hundreds of families to remain employed—many holding vital essential, front-line jobs in grocery stores and hospitals—and their young children had a safe and nurturing early education environment to enjoy learning and to grow. We are so proud of this high-quality, affordable resource for the Tucson community. It is with the generous support of our donors that we are able to offer this resource to families at an affordable cost, and often at no cost to them.

One causality of this pandemic was the Casa de los Niños Thrift Store. Retail in general struggled and our store was no different. Shopping shifted to online and competition became fierce for both customers and employees. It was a difficult decision, but we closed the Thrift Store in July 2021 and want to thank our employees, volunteers and donors for 46 years of success.

Through this unprecedented time, we are helping more families than ever, and we have a deep commitment to rising to serve children in the best and most meaningful ways possible. Thank you for your generosity and commitment to helping the most vulnerable in our community. You are making a positive difference!

Sincerely,

A handwritten signature in black ink that reads "Susie Huhn". The signature is written in a cursive, flowing style.

Susie Huhn, CEO | Casa de los Niños

CASA DE LOS NIÑOS BOARD PRESIDENT



To my fellow members of the Casa de los Niños family,

Thank you, thank you, thank you for your support! As I start my second year as President of the Board of Directors, here are a few things I have learned:

The pandemic and isolation has placed tremendous stress on all of us. I work at Tucson Medical Center and have seen first-hand the toll it has taken. Multiply that stress many times over for our most vulnerable children and their families. School closures meant many children could no longer rely on a safe space, daily meal, and caring adults. And for kids already at-risk, stressed parents at home often increased levels of neglect, abuse and behavioral issues in children. The increase in anxiety and suicidal ideation has been at the forefront of issues our behavioral health and in-home teams have been addressing. I am impressed with the commitment and professionalism of our staff and grateful for their hard work.

Casa de los Niños has felt the pressure of these increased needs and has many of the same workforce issues of all employers. It is difficult to hire and retain people during a pandemic, but this organization has risen to this challenge. You can be proud of the innovation, new ideas, flexibility, and improved technology that CDLN has used to meet the needs of our community's children.

But retaining our great and compassionate staff, making innovations, and investing in new technology is costly. I can assure you, we scrutinize and discuss every expenditure. And, we all agree that the good of our children is directly related to the good of all of us, so worth every penny.

Thank you for all you have done personally to support this important work and organization. You can't make a better investment for our community's future!

With deepest gratitude,

Linda Riordan, MD
President, CDNL Board of Directors



MAKING AN IMPACT FISCAL YEAR 2021

CHANGING LIVES

Casa de los Niños is working to transform the lives of children and families exposed to trauma and adversity.

We use the power of **prevention, intervention,** and **treatment** to heal families and empower children to recognize their potential.

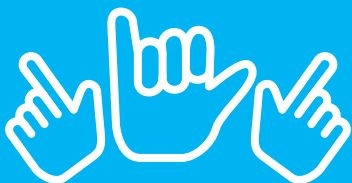


2021 IMPACT

THIS REPORT COVERS FISCAL YEAR 2021 7/1/20-6/30/21

WE SERVED

8,018
kids



2,030
families



Made possible by

2,745

donors who made the
decision to help

OUR STAFF

Comprised of

255

dedicated, compassionate,
hard-working people,
our staff is committed to
helping children and
healing families.



STRENGTH IN NUMBERS

KIDS FAMILIES SERVED BY

4,311 500 Behavioral Health Services

358 Community Education & Outreach

113 Kelly Early Education Center

230 103 Foster Care & Adoption Services

432 211 In-Home Services

485 555 Nurse-Family Partnership

243 195 Parents as Teachers

170 108 Supervised Visitation

2,034 Well-Child & Family Care

8,018 2,030 TOTAL SERVED



27,602
Therapy
Appointments



18,217
Therapy Hours



2,245
In-Home Hours
for family support,
crisis intervention
and assessment

KELLY EARLY EDUCATION CENTER



Quality care and education from birth to age five results in higher IQ scores, higher high school graduation rates, and lower crime rates.

Young children with high quality experiences have been shown to have increased vocabulary, better language, math and social skills, more positive relationships with classmates, and higher scores on school readiness assessments.

It is imperative that high-quality early education is available to all children, regardless of family income status. And during the pandemic, we were committed to remain open to ensure parents could continue to work to support their families—and equally important—that these young children had access to high-quality care and education during this critical developmental phase of their lives. Casa de los Niños provided this resource to **113 kids** in the past year throughout the pandemic, all while limiting class size, performing extensive sanitization and cleanings, and wearing masks (children and teachers).

We continue to ensure that the Kelly Early Education Center at Casa de los Niños is accessible and affordable for low-income families!

Special thanks to these donors for their support of the center this year:

KNISELY FAMILY FOUNDATION

STONE CANYON FOUNDATION

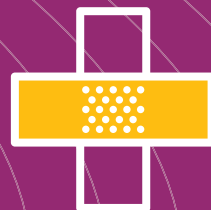
TJX FOUNDATION

TUCSON ELECTRIC POWER

NURSE-FAMILY PARTNERSHIP

DESTINY | RECENT GRADUATE OF THE NURSE-FAMILY PARTNERSHIP PROGRAM

“Nurse-Family Partnership was so important to me and my family. My nurse was with me from day one, helping me with the pregnancy, answering questions, supporting me. But she also worked with my whole family getting us ready for the “big day”, and then she was there for us after the baby was born. We got such amazing support from our nurse, emotionally and with the physical things that happened after pregnancy, like post-partum depression. It made such a huge difference, and I am so grateful.”



Nurse-Family Partnership changed the lives of **555 families** this past year, ensuring a healthy pregnancy for new mothers and improved health and development of babies.



PARENTS AS TEACHERS

Parents as Teachers works with parents to create a strong foundation for their child's success in school and life.

Last year they provided vital screenings to low-income families to identify potential concerns or delays in development, hearing and vision.

200 children obtained developmental screening
developmental concern/delay: **33**

193 children obtained social-emotional screening
social-emotional concern/delay: **12**

212 children obtained hearing screening
hearing concern/delay: **57**

208 children obtained vision screening
vision concern/delay: **24**

212 children had a health review completed
physical/health concern/delay: **6**

2,541 personal visits completed

ELIZABETH | PARENTS AS TEACHERS CLIENT

The well-being of parents is crucial!

When we first started working with Elizabeth and her daughter, she did not share a lot of her feelings regarding her well-being even when inquired through assessments and activities. She focused and participated more on how to support her child developmentally through literacy activities, and fine and gross motor activities. But, it was clear that Elizabeth felt a lot of anxiety, and it was becoming more disruptive for her. Her Parent Educator, Vanessa, made a special effort to offer opportunities to attend outings that gave them a chance to discuss and work through some of her social and emotional anxiety. As she attended these outings with her Parent Educator, she started to express that she was beginning to feel more comfortable going to indoor and outdoor events and did not feel so anxious being around other people. This opened up the opportunity for Elizabeth to address more difficult issues in her life—she expressed that she felt stressed, overwhelmed, unloved and depressed. Her Parent Educator connected her with counseling resources that helped her to cope with stress and manage her depression better by journaling, incorporating hobbies, exercising more, and speaking to her partner about her feelings and expectations. She is now able to have a part-time job while being enrolled in college full-time. Elizabeth feels more confident about herself, and it shows in her loving relationship with her young daughter.

COMMUNITY EDUCATION AND OUTREACH

MATTHEW | CLIENT PARENT EDUCATION



“Before my daughter, Brady, came into my life I admittedly didn’t think too much outside of my own little box. I had skated fairly easy though life—it was easy to turn a blind eye and not think much of hardships of other people. But when I had Brady a little over three years ago, things in my life changed. I’m sure that I am no different than most first-time parents when they feel the love for their own child. My view of the world and everything around me opened up dramatically. And then,

a tough time with my own daughter brought me to Casa de los Niños and the parenting classes offered through Community Education and Outreach. What a blessing in disguise this situation has become!

The Nurturing Parenting and Triple P classes that I attend at CDLN are helpful, insightful and—most importantly to me—inspiring. These classes are life altering. I can’t think of many endeavors more important and more impactful than inspiring people to be better for themselves and for their children. Because of this resource, I want to not only do better for myself and for Brady, but I also want to pay it forward and learn more about what I can do to help as well. Casa de los Niños and staff like Carol Bolger who truly care about the betterment of children and their families are an inspiration!”

358 parents and caregivers attended

273 classes to develop healthy styles of communication and discipline, and new and better ways to communicate with their children



CASA DE LOS NIÑOS THRIFT STORE CLOSED IN JULY 2021

We had to make the very tough decision this past year to close our Thrift Store after 46 years of operation. The Thrift Store financially struggled over the past few years as the retail landscape changed. There is increasingly more competition for both customers and employees, and the store was no longer sustainable.

We are so grateful to our donors, customers, and staff for all of the years of support. We will continue to focus our resources and work on helping children and families in our community through our extensive support service and prevention and treatment programs.

BEHAVIORAL HEALTH SERVICES

A JOURNEY THROUGH TRAUMA, GRIEF AND HEALING

Brenda is a mom, a grandmother, a wife, and she approaches life with a willingness to learn. Her journey was arduous, and she met it with tenacity and determination to turn a negative family legacy around to be a positive force for her family.

Brenda's son was deep in the throes of drug addiction by the time he was 15 years old. He went through rehabilitation more than once, always falling back into drugs, so his two young children were placed with Brenda and her husband. Sadly, Brenda's son passed away from an overdose.

The children's behaviors reflected the trauma they'd experienced, so they began working with a CDLN Child and Family Therapist. Brenda learned: to differentiate between toddler and trauma behavior; the *nurtured heart approach* of kids handling intense emotions; and how to be self-aware of her own emotions. With the family legacy of addiction and mental health issues, Brenda wanted to figure it out. "I didn't want to keep going down this path... first my son, now the girls." After being guided through a three-year therapeutic process, Brenda saw her kids process their trauma to finally function like healthy children.

Brenda shared, "While I was receiving counseling, I also engaged in the parenting programs that CDLN provides. 'Circle of Security' and 'The Early Years' taught me a new way to be a positive role model." She credits the therapists' calm demeanor for getting her through learning something new while simultaneously being in survival mode. "I felt like I might devolve into an emotional mess. But with the help of Casa de los Niños, the girls are doing really well, and now I am dealing with the grief of losing my son. I am so grateful that Casa de los Niños is here. If you want help with seemingly insurmountable problems, they are here to help if you just ask.

I am sharing my story because I want to get the word out."



PARTNERING WITH SCHOOLS TO MAKE A DIFFERENCE

The last school year was a year like no other. Our school-based behavioral health teams quickly worked to establish virtual connections and resources with our partner schools and the teachers and counselors that were heroes to thousands of children during this unprecedented challenge.

We expanded our reach to **67 schools** in the TUSD, Sunnyside, Flowing Wells, Ampitheatre, and Vail districts to help close to **300 children** get the mental and behavioral health services they needed. This often results in a reduced need for more costly levels of service.

Working together with schools, we aim to reduce the drop-out rates, improve academic performance and matriculation, and ensure that the child's social and emotional needs are being met. We are improving the quality of life for the child in school and at home.

*We are grateful to have organizations like **Blue Cross Blue Shield of Arizona** and **Arizona Complete Health** supporting this important initiative.*



DONORS MAKING A DIFFERENCE

"As owners of several residential apartment complexes in Arizona, our mission is to be intentional about our involvement and support of the surrounding communities.

We were honored to visit Casa de los Niños and see firsthand the important work being done for the children and families in Tucson, especially during the pandemic. It is our privilege to partner with Casa de los Niños and support their commitment as a critical resource for children and families."

*Joseph Manca and Bruce Thayer
Thayer Manca Residential, LLC*



SUPERVISED VISITATION SERVICES

The Supervised Visitation Program provides supervised visitation and transportation services—as requested by the Department of Child Safety—for families working towards the goal of reunification. The Supervised Visitation Program provides a range of support services, instruction, and assistance to parents or caregivers to improve their skills and ability to fulfill parenting roles and responsibilities. Our staff offers facilitated visit supervision to support the family’s reunification case plan by reinforcing and strengthening the family’s behavioral, emotional, and emotional protective capacities. Eligibility is determined by The Department of Child Safety and services are referral driven.

Supervised visitation gives children and parents:

An opportunity to visit with family in a safe and secure, home-like setting.



“We figured out how to incorporate addressing my child’s behavior issues into the visit and make it part of the fun play-time. They show me complete respect as his parent, and this program has helped us so much.”

Supervised Visitation client

Consideration of ADA needs; sensitivity to the family’s ethnic, cultural, and linguistic needs.

An opportunity to provide feedback to improve the visitation sites as well as services.



To gain a wealth of new information from educated and experienced staff.

STRENGTH IN PARTNERSHIPS

In fiscal year 2021, local businesses and corporate partners raised over \$20,000 with outside events benefitting the kids and families we serve.

An enormous value was added by our many non-profit partners. Special thanks to these wonderful groups that spent their time helping kids!

Ace Hardware
Arizona Department of Corrections, Tucson
Cienega High School
City of Tucson Parks and Recreation
Delta Kappa Gamma
Diaper Bank of Southern Arizona
Guild Mortgage
Peligrosos Car Club
Nana's Needles
Roche Molecular Solutions

San Martin de Porres Knights of Columbus
Council #100700
Shark Sports Fitness & Training
Southwest Energy, LLC
St. Alban's Episcopal Church
St. Mark Catholic Church
Tanque Verde Lutheran Church
Trail Dust Town
Tucson Church of Christ
University of Arizona
Department of Agriculture
VIP Mortgage

SPECIAL THANKS

TO THESE CORPORATE & FOUNDATION PARTNERS!

Amazon
Armstrong McDonald Foundation
AT&T Arizona
Blue Cross Blue Shield of Arizona
Bourn Companies, LLC
Cardinals Charities
Connie Hillman Family Foundation
CopperPoint Insurance Companies
Edna M. Martin Foundation held at the
Community Foundation for
Southern Arizona
Fred & Christine Armstrong Foundation
GEICO
The Gordon Foundation
In-N-Out Burger Foundation
Jade Tree Foundation
Jasam Foundation
KABOOM!
Kautz Family Foundation
Knisely Family Foundation
Long Realty Cares Foundation

Marshall Foundation
PICOR Charitable Foundation
Southwest Energy, LLC
Stone Canyon Community Foundation
held at the Community Foundation For
Southern Arizona
Thayer Manca Residential, LLC
The Gordon Foundation
The Jasam Foundation of Arizona
The Steve and Lois Mihaylo Family
Foundation
The TJX Foundation, Inc
Troller Fund held at the Community
Foundation For Southern Arizona
Tucson Appliances & Furniture Company
Tucson Electric Power
Tucson REALTORS Charitable Foundation
Verizon
We Are One/Somos Uno Resiliency
CARES Act Fund held at the Community
Foundation For Southern Arizona
Wells Fargo Foundation

OUR PUBLIC FUNDING PARTNERS

Aetna

American Indian Health – Navajo

Arizona Complete Health

Arizona Department of Child Safety

**Arizona Department of Economic Security,
Child Care Administration**

**Arizona Department of Economic Security,
Division of Development Disabilities**

Arizona Department of Education

**Arizona Department of Health Services
(ADHS) Bureau of Women’s and Children’s
Health (BWCH) from the federal Maternal,
Infant and Early Childhood Home Visiting
Program (MIECHV)**

**Arizona Department of Public Safety,
Victims of Crime Act (VOCA)**

**Arizona Supreme Court,
Administrative Office of the Courts,
Juvenile Justice Services**

Banner University Health Plan

Blue Cross Blue Shield of Arizona

Cigna

First Things First

**Governor’s Office of Youth, Faith,
and Family (GOYFF)**

Head Start

Humana

Mercy Care

**Nurse-Family Partnership
National Service Office**

Tricare

United Health Care

**United Way of Tucson &
Southern Arizona**



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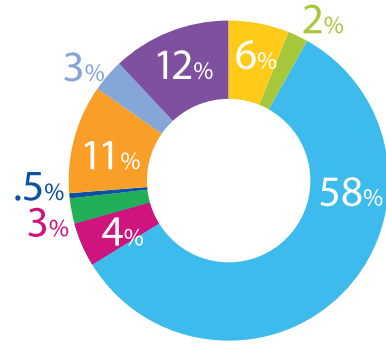
Vice President of Programs

FINANCIALS 2021

Thanks to the hard work and generosity of so many, 2021 was an incredibly impactful year!

Thanks to **2,745 individuals**, corporations and foundations for giving so generously!

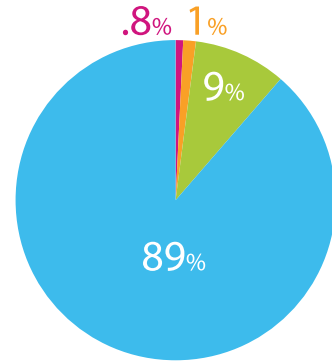
Every single donor is a testament to the strength of this organization and dynamic community! We are enormously grateful for the generous support from each and every one of our donors.



REVENUE AND SUPPORT

Other Income	\$ 160,031
Thrift Store, Net	\$ 269,149
Private Donations, Grants	\$ 1,966,516
Government Awards	\$ 18,661,036

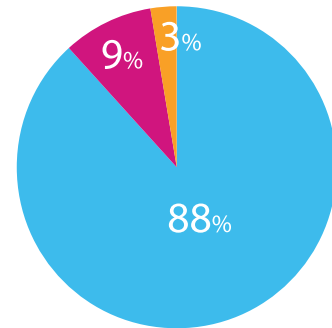
TOTAL REVENUE AND SUPPORT. . . \$21,056,732



ANNUAL EXPENDITURES

Direct Program Costs	\$ 17,957,101
Administrative Support	\$ 1,847,918
Fundraising for Core Mission	\$ 534,218

TOTAL ANNUAL EXPENDITURES. . . \$20,339,237



NET ASSETS

Without Donor Restrictions	\$ 20,546,674
With Donor Restrictions	\$ 140,919

TOTAL NET ASSETS AS OF JUNE 30, 2021 . . . \$20,687,593

PROGRAM EXPENSES

● Early Childhood Education . . .	\$ 1,091,731
● Well Child	\$ 370,326
● Behavioral Health Services . . .	\$10,427,568
● In-Home Services.	\$ 796,577
● Supervised Visitation . . .	\$ 462,031
● Community Education . . .	\$ 93,888 & Outreach
● Foster Care	\$ 1,970,965
● Parents As Teachers	\$ 593,403
● Nurse Family Partnership . .	\$ 2,150,612

GRAND TOTAL \$17,957,101

OF NOTE: Casa de los Niños received a Paycheck Protection Plan loan from the Small Business Administration as part of the COVID19 relief funding passed by Congress in 2020. The loan was for \$2,337,000 and was properly used to pay for payroll, payroll taxes, health and dental insurance premiums for employees, utilities, and mortgage payments.

Casa de los Niños exercised our option to request forgiveness of the loan which was granted.

\$2,337,000 from this loan is reflected as revenue in the 2020-2021 fiscal year.





casa de los niños

CHANGING LIVES FOR GENERATIONS

CASA DE LOS NIÑOS
1120 N. 5TH AVENUE
TUCSON, AZ 85705

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CHANGING LIVES

Our community benefits in so many ways from having a wide range of high-quality, accessible prevention services. These programs eliminate costly, difficult to treat problems before they arise! Whether you make financial contributions, lend your voice as an advocate, or offer your time as a volunteer, your support of Casa de los Niños is critical to the health and well-being of children and families in our community.

Together we are working to change lives....for generations.